



U.S. Small Business  
Administration

[www.sba.gov/wosbready](http://www.sba.gov/wosbready)

Women Owned Small Business Federal Contracting Program | 409 Third St. SW | WDC 20416

2/16/2021

Cynthia Newman  
CRANK MARKETING GROUP, LLC  
195 Sandy Springs Cir  
Walterboro, SC 29488-9452

Dear Cynthia Newman:

Congratulations! Your firm has been certified as an Economically Disadvantaged Women-Owned Small Business (EDWOSB) by the U.S. Small Business Administration's (SBA) for the Women-Owned Small Business Federal Contract Program (WOSB Program), as set forth in Title 13, Part 127 of the Code of Federal Regulations (CFR).

In order to maintain your certification, your firm is required to annually attest to meeting the WOSB Program requirements set forth in Title 13, Part 127 of the Code of Federal Regulations (CFR). This annual attestation must be submitted within 30 days of the anniversary date of your certification, which is the date on this letter. Additionally, your firm must undergo a program examination every three years conducted by SBA or a third-party certifier. Instructions for maintaining EDWOSB certification are available at 13 CFR 127.400 and at [beta.Certify.sba.gov](http://beta.Certify.sba.gov).

Your firm must immediately notify SBA of any material changes that could affect its eligibility. 13 CFR 127.401. This notification must be in writing and must be uploaded into the firm's profile in [beta.Certify.sba.gov](http://beta.Certify.sba.gov). Your firm must not misrepresent its EDWOSB certification status to any other party, including any local or State government contracting official or the Federal government or any of its contracting officials.

As a certified EDWOSB, there are valuable free resources available to you. These include:

- SBA Resource Partners: For general assistance on various topics, information on SBA programs, and upcoming small business events in your area. You can find your local resource partner by visiting: <https://www.sba.gov/tools/local-assistance>.
- WOSB website: For specific resources on government contracting and the WOSB Federal Contracting Program, please visit: <https://www.sba.gov/wosbready>
- SBA's 7(j) Program: EDWOSB firms may also be eligible for 7(j) management and technical assistance by contacting their local SBA district office please visit: <https://www.sba.gov/tools/local-assistance>.

If you have general questions regarding the WOSB Program, you may submit them to the SBA via the help tab at <https://beta.certify.sba.gov/help/> or check the SBA web site, [www.sba.gov/wosbready](http://www.sba.gov/wosbready).

Wishing you much success!

Sincerely,

*Thomas J. McGrath*

Thomas McGrath

Deputy Director

Office of Government Contracting

